



Aicommerce Partnership Program Expectations & Commitment Guidelines

**Letter from our CEO,
Peter Szabo**

Welcome to Aicommerce!

You made an excellent decision and we will not betray your trust.

Our focus over the next few months is to help you build a profitable e-commerce store infused with A.I. automation that will help you attain freedom.

1. Time freedom
2. Location freedom
3. Financial freedom

Then, you can share that freedom with your loved ones for the rest of your life.

We'll build and execute for you — but like any business venture, success requires your commitment: funding ad spend, staying engaged, and letting our team run the playbook that's been proven to work. It will be challenging and there may be days you want to quit, however freedom is a goal worth fighting for.

Below I will explain how the program works, cover the timeline and expectations.

I can promise you one thing – if you show up every day with persistence, tenacity and patience, you will only have one regret – that you didn't start sooner.

Phase	Description	Timeline
 Onboarding call	- welcome you to the program - set-up your Slack channel - set-up monthly meetings - review & sign the agreement - process walkthrough video	Day 1
 Business set-up	- open LLC - open and verify ad account - add payment method for ads	Days 1-7
 Product research	- product research conducted - branding & niche strategy	Days 1-7
 Store set-up	- store & brand creation - store plug-ins - payment processing - test purchase - transfer store	Days 8 - 14
 Testing phase	- pixel tracking installation - campaign overall set-up - copy & creative creation - launch at agreed upon budget - testing various products - order fulfillment	Days 15 - 60
 Optimization phase	- managing ad campaigns - culling losers, scaling winners - still testing new variables - optimizing store CVR AOV LTV	Days 60 - 120
 Scaling phase	- scaling ad campaigns - introducing new products - further improving economics	Days 120 - 180
 Enterprise value	- A.I. automation elements - new acquisition channels - assisting with business strategy - making the brand sellable	Days 180+

**What's included:**

- Onboarding call (Intake questionnaire, Slack channel, Monthly calls setup, Members portal access, Process video)
- Master Plan call to develop your overarching business strategy
- Monthly 30 minute calls with your account strategist (if requested)
- 3 months of 1:1 access to your account strategist and team
- Private Dedicated Slack channel for communication
- Done-For-You Shopify Brand & Store Creation
- Done-For-You Product Research
- Done-For-You Digital Advertising Campaigns (TikTok Ads or Facebook Ads)
- Start up perks — get over \$30,000+ in A.I. & software credits for free
- BONUS — Invite up to 3 team members to the program & your private channel at no extra charge

Product research

- We will conduct product research and selection on your behalf, and also provide you with the strategies, tools and resources that we use

Website creation

- Our team will set-up your storefront, including branding, logo, product pages, as well as install plug-ins to maximize your AOV/CVR & LTV
- We will leverage A.I. to help craft your logo & product pages that will be reviewed and perfected by our team members

Ad campaigns

- We will handle advertising campaign setup and create the ads on your behalf, and we will also provide you the tools and resources we use to do so
- You are responsible for covering the ad budget and creating your ad account & business manager, then sharing access with our team
- Your account strategist will keep you informed about campaign metrics and results on weekly basis & on the monthly calls you may choose to book
- Your account strategist will optimize your ad campaigns on a weekly basis



A.I. automation

- In the early stages, there's some human work needed for 2 reasons:
 - A.I. can't quite automate every single thing
 - You need to go through the natural learning process so that when you instruct people or A.I. to complete projects, you understand exactly what's happening, what's an optimal vs. suboptimal outcome, how to hold people accountable and how to troubleshoot issues. To be successful at business, you need to master several skills (marketing, sales, conversions, etc.) and while A.I. can automate a lot of these, you'd be shooting yourself in the foot trying to skip the natural learning curve.
- We will use various A.I. tools to build your store
- We will use and cover various A.I. tools to help with marketing and show you what's being done behind the scenes
- We will install an order fulfillment plug-in (adding a billing method is something that needs to be done on your end)
- We use a wide array of A.I. tools from ChatGPT to more complex ones to help simplify, automate and delegate many different tasks and projects (as well as teaching you how to use these tools to maximize productivity)
- As time progresses, more and more tasks will be handled and/or automatable by A.I., but please understand that not every single thing is handled by A.I., especially in the early stages when you need to lay the foundation for your 6-7 figure business

Program expectations:

- **Time commitment:** Expect a few hours per week upfront to set up essentials like your LLC and ad accounts. After that, it's light weekly check-ins and quick tasks like approving creatives or paying suppliers.
- **Marketing budget:** we recommend minimum \$55 – \$100 per day on ads. The more you spend, the faster you can gather data and with that data make better decisions (that lead to more profitable campaigns). Please understand that in order to be successful and give this a fair shot, you will have to test at least 5 products every 3 months (spending at least \$500-\$1,000 USD per product on ads).
- **Additional expenses:** as with any business, there can be additional costs to run it. Since this is an online business these costs are minimal, but you may need to cover a Shopify subscription (\$39/mo – WooCommerce is a free alternative), certain Shopify plug-ins, A.I. tools, etc. You're probably looking at around \$100/mo. There's many free alternatives, plus via FoundersPass (\$75 one time activation fee) you can get access to \$100,000+ worth of software credits that can help you mitigate some of these business expenses.

- **Business owner mindset:** business, by nature, is not easy. It takes a certain type of person that you either already are, or you have to become, to succeed.
 - **Coachable** – you're willing to put on the student hat, learn something new, practice and receive feedback from your account strategist.
 - **Action taker** – you provide the team with the basic setup needed on your end so they can implement our proven strategies
 - **All in** – inputs always equal outputs. If you take this seriously and put in 100%, follow our instructions closely, you will get great results.
 - **Relentless** – it's natural and perfectly normal to experience setbacks & failures in business. The ones who succeed, persist and never give up.
 - **High follow through** – you finish what you start and follow through on the entire program till the end.
- **Unforeseen events:** unexpected events can happen in the global economy such as tariff wars, policy changes, etc. that may impact or cause delays in your business. We - mere mortals - have no control over this. It is a part of business. Ad accounts can get restricted or banned. Ad platforms may ask for extra verification. You may need to apply for another ad account that might take an extra few days. You understand that these issues may arise, they're normal and to be expected in the world of business and that we have no control over them – other than offering complimentary extensions as an act of good faith to help make up for the delays.

Communication cadence:

- **Monthly 30-minute call:** with your account manager (further calls can be requested and approved at your account manager's discretion).
- **Daily updates:** Account Managers check client channels twice per day, Monday–Friday (excluding holidays). You can generally expect replies within 24 hours on business days. This cadence helps balance responsiveness with the focus required for ad management and execution.

**Risk & reward ratio:**

As an example, if you were to invest \$10,000 USD into S&P 500, you'd likely get a near guaranteed 10% return.

If you were to invest like a Venture Capitalist, you'd divide that into 10 X \$1,000 USD investments into 10 different ventures and 9/10 typically fail, however one might have the potential to get a hundred fold return, thus paying for all the losses and more. This is how venture capitalists create generational wealth. (None of this is investment advice, nor am I financial advisor)

Naturally, the risk/reward ratio also differs from the S&P 500.

This is what we're trying to accomplish with the Aicommerce Partner Program – to help wisely deploy your capital into testing many different products, niches until you find one that has the potential to generate multi 6, even 7 figures and attain a lifetime of freedom for you and your loved ones.

However, we need to make it very clear that **this is NOT a get rich quick program** and that you won't be a millionaire overnight. As with any business venture, there is risk involved and there's no performance guarantees.

Legally and ethically we can't guarantee any specific results within a particular timeframe as there's many variables that go into building a successful business, such as your work ethic, focus and more, thus results will always vary from person to person. We commit to providing outstanding coaching, execution of our strategies & support, however as with any high risk/high reward investment, there's no guarantees of returns.

Our Guarantee:

If your store does not generate consistent cashflow within the first **90** days of launching ads—despite meeting your milestone requirements—we'll continue managing your ads at no additional cost for up to **90** more days (OR) process a refund of the net amount we've received (as outlined in the client agreement). The complimentary is reviewed in 30-day increments and requires that you maintain your ad spend and actively follow the strategy. You'll also continue receiving 1:1 consulting and support throughout the extended period.

**What it takes to build a successful business:**

If you want to build a 6-7 figure e-com store that provides you with semi-passive income & freedom – it takes time, effort and resources.

Many newbies have an extremely distorted view of reality since they get bombarded with 5-10 ads a day promising overnight riches. That's not how real business works. It takes patience, tenacity and persistence to build a real business. Nobody became an overnight millionaire – unless they're lying.

It personally took me 8 years to get there. Can we shortcut your path to success? Absolutely – however it still takes time, effort and patience.

If you seek what the top 1% have – time, location, financial freedom – be ready to be willing to do what the 99% aren't – otherwise everyone would be rich and successful.

Franchise alternative comparison:

To start a McDonalds franchise you need over \$500K liquid up front. Statistically, it takes 2-4 years just to break profit. With e-com, it doesn't have to take nearly that long, but still you need to have a realistic attitude. It's extremely unlikely you're going to break profit on the first first try, the very first \$100 you spend on ads and such. It's natural and normal to experience setbacks, delays and frustration when building a successful business. Expect it... but if you hang in there, I promise you it'll be worth it every second, every penny.

Process Walkthrough Video:

You agree to watch the 30m process walkthrough video in full to understand the business model in depth, our process of working with clients and respective realistic expectations. Once you've consumed the video in full, you understand and acknowledge that building a successful business isn't a straight line process, rather an iterative one and it will take several test campaigns to find a scalable winner.



By signing below, you acknowledge that you've read and understood the document in full and you're fully committed to making this a success with our help.

NAME _____

DATE _____

SIGNATURE _____