Aicommerce Partnership Program
Expectations & Commitment Guidelines

Letter from our CEO,
Peter Szabo

Welcome to Aicommerce!

You made an excellent decision and we will not betray your trust.

Our focus over the next few months is to help you build a profitable e-commerce store infused with A.I. automation that will help you attain freedom.

1. Time freedom
2. Location freedom
3. Financial freedom

Then, you can share that freedom with your loved ones for the rest of your life.

It is a relatively simple process, but not easy. You will learn new skills. You will test products that'll fail. Your mindset will be stretched. It will be challenging and there may be days you want to quit, however freedom is a goal worth fighting for.

Below I will explain how the program works, cover the timeline and expectations.

I can promise you one thing – if you show up every day with persistence, tenacity and implement everything, you will only have one regret – that you didn't start sooner.

Phase	Description	Timeline
📱 **Onboarding call**	- welcome you to the program - set-up your Discord channel - review & sign the agreement - orientation	Day 1
📦 **Product research**	- research a list of 10 products - review products recommended by PSZ	Days 1-7
💻 **Store set-up**	- set up store using A.I. - logo creation via A.I. - store plug-ins - pixel tracking installation - finishing touches	Days 8 - 14
📣 **Testing phase**	- creating custom conversions - campaign overall set-up - copy & creative creation - launch at agreed upon budget - testing various products - testing audiences, creatives	Days 15 - 45
👨‍💼 **Optimization phase**	- managing ad campaigns - culling losers, scaling winners - still testing new variables - optimizing store CVR AOV LTV	Days 45 - 90
🏢 **Scaling phase**	- scaling ad campaigns - introducing more products - testing new ad platforms	Days 90 - 180
🎁 **Handover phase**	- A.I. automation elements - assisting with business strategy - creating semi-passive income - scaling to 6-7 figures & beyond	Days 180+

What's included:

- 30m 1:1 Onboarding Call to give you a personalized plan to get your store live in the first 30 days
- Our team's internal training & SOPs (concise videos, templates, PDF checklists, cheatsheets)
- 6 months of 1:1 mentorship access to Peter Szabo & dedicated coach
- Private Dedicated Discord channel (you + Szabo, head coach & tech VA)
- Weekly group coaching calls
- 2X Done-For-You Shopify Store
- Done-For-You Product Research
- Done-For-You Digital Advertising Campaigns
- Aicommerce Syndicate access to 10X the speed of your testing strategy
- Start up perks — get over $30,000+ in A.I. & software credits for free
- BONUS — Invite up to 3 team members to the program & your private channel at no extra charge

Product research

- We will help with product research and selection, and provide you with the strategies, tools and resources that we use
- Your coach will review your product research sheet and decide what niche you will go into
- During this phase, as well as all the other phases, your input is most welcome, but please keep in mind that the coaches have experience and make recommendations that you may not agree with at the time
- Please at least consider their input if you have differing opinions

Website creation

- Our team will use A.I. so we can set up stores with the highest level of standard for you, including branding, logo, product pages, plug-ins

Ad campaigns

- We will handle ad setup, and we will also provide you the tools and resources we use to do so
- You are responsible for covering the ad budget
- Your coach will keep you informed about campaign metrics and results
- Your coach will optimize your ad campaigns

A.I. automation

- In the early stages, there's some human work needed for 2 reasons:
    - A.I. can't quite automate every single thing
    - You need to go through the natural learning process so that when you instruct people or A.I. to complete projects, you understand exactly what's happening, what's an optimal vs. suboptimal outcome, how to hold people accountable and how to troubleshoot issues. To be successful at business, you need to master several skills (marketing, sales, conversions, etc.) and while A.I. can automate a lot of these, you'd be shooting yourself in the foot trying to skip the natural learning curve.
- We will use various A.I. tools to build your store
- We cover various A.I. tools to help with marketing
- We will show you how to install an order fulfillment plug-in
- We will show you how to create an A.I. support representative
- We cover a wide array of A.I. tools from ChatGPT to more complex ones to help simplify, automate and delegate many different tasks and projects (as well as teaching you how to use these tools to maximize productivity)
- As time progresses, more and more tasks will be handled and/or automatable by A.I., but please understand that not every single thing is handled by A.I., especially in the early stages when you need to lay the foundation for your 6-7 figure business

Program expectations:

- **Time commitment:** 5-10 hours per week minimum. The more you invest in the program, the more you'll get out of it.
- **Marketing budget:** we recommend minimum $50 – $100 per day on ads. The more you spend, the faster you can gather data and with that data make better decisions (that lead to more profitable campaigns). Please understand that in order to be successful and give this a fair shot, you will have to test at least 10 products every 3 months (spending at least $100-$200 USD per product on ads).
- **Additional expenses:** as with any business, there can be additional costs to run it. Since this is an online business these costs are minimal, but you may need to cover a Shopify subscription ($39/mo – WooCommerce is a free alternative), certain Shopify plug-ins, A.I. tools, etc. You're probably looking at around $100/mo. There's many free alternatives, plus via FoundersPass ($75 one time activation fee) you can get access to $100,000+ worth of software credits that can help you mitigate some of these business expenses.

- **Business owner mindset:** business, by nature, is not easy. It takes a certain type of person that you either already are, or you have to become, to succeed.
    - **Coachable** – you're willing to put on the student hat, learn something new, practice and receive feedback from your coach.
    - **Action taker** – you don't just watch the videos. You implement them.
    - **All in** – inputs always equal outputs. If you take this seriously and put in 100%, follow our instructions closely, you will get great results.
    - **Relentless** – it's natural and perfectly normal to experience setbacks & failures in business. The ones who succeed, persist and never give up.
    - **High follow through** – you finish what you start and follow through on the entire program till the end.

Risk & reward ratio:
As an example, if you were to invest $10,000 USD into S&P 500, you'd likely get a near guaranteed 10% return.

If you were to invest like a Venture Capitalist, you'd divide that into 10 X $1,000 USD investments into 10 different ventures and 9/10 typically fail, however one might have the potential to get a hundred fold return, thus paying for all the losses and more. This is how venture capitalists create generational wealth. (None of this is investment advice, nor am I financial advisor)

Naturally, the risk/reward ratio also differs from the S&P 500.

This is what we're trying to accomplish with the Aicommerce Done-For-You Training Program – to help wisely deploy your capital into testing many different products, niches until you find one that has the potential to generate multi 6, even 7 figures and attain a lifetime of freedom for you and your loved ones.

However, we need to make it very clear that this is NOT a get rich quick program and that you won't be a millionaire overnight. As with any business venture, there is risk involved and there's no performance guarantees.

Legally and ethically we can't guarantee any specific results within a particular timeframe as there's many variables that go into building a successful business, such as your work ethic, focus and more, thus results will always vary from person to person. We commit to providing outstanding coaching & support, however as with any high risk/high reward investment, there's no guarantees of returns.

Our Guarantee:

If you have not recouped your initial investment + ad spend within the first 180 days of your store going live, then we will continue to manage your ads for up to an additional 180 days, and provide you 1:1 consulting for free until you have recouped your initial investment.

The million dollar question:

How come person A succeeds, yet person B doesn't, even though both people had **identical** access to the information, support and mentorship?

Simple. Person A put in 100%, took massive action and persisted, while person B didn't. It's impossible to cheat the system. **Inputs always equal outputs.**

I've been in at least a dozen mentorship, coaching programs and masterminds and I always wondered how come I got a 100X return, while some others didn't?

I always showed up as person A.

I took the programs seriously. I took meticulous notes. I implemented everything. If something didn't work, I tried again. I persisted and tried different approaches until things clicked. I invested in myself and business knowledge besides just the one program. I read books. I attended seminars. I worked on my mindset by paying therapists to deal with childhood trauma that caused procrastination, bad habits and so forth. That is why I succeed time and time again.

If you show up as person B, who merely skims through the videos, takes zero to little action, barely tests any products – you will not get results and we will not be able to honor any refund or complimentary extension guarantees.

The question is up to you to answer.

Will you show up as person A who's absolutely committed to doing whatever it takes to get results? Or will you show up as person B, who will (pardon my french) "half ass things" then blame us for the lack of results (outputs) they got? (stemming from the lack of inputs – actions)?

If you put in the necessary inputs, you will start to create progress and results. Period. Otherwise we will work with you for free until you're profitable or process a refund, if you've implemented 100% of the program as described in the agreement.

NAME _____

DATE _____

SIGNATURE _____