



Aicommerce 8-Figure License Expectations & Commitment Guidelines

**Letter from our CEO,
Peter Szabo**

Welcome to Aicommerce!

You made an excellent decision and we will not betray your trust.

Our focus over the next few months is to show you how to build a profitable e-commerce store infused with A.I. automation that will help you attain freedom.






1. Time freedom
2. Location freedom
3. Financial freedom

Then, you can share that freedom with your loved ones for the rest of your life.

It is a relatively simple process, but not easy. You will learn new skills. You will test products that'll fail. Your mindset will be stretched. It will be challenging and there may be days you want to quit, however freedom is a goal worth fighting for.

Below I will explain how the program works, cover the timeline and expectations.

I can promise you one thing – if you show up every day with persistence, tenacity and implement everything, you will only have one regret – that you didn't start sooner.

| Phase | Description | Timeline |
|--|---|--------------|
|  Onboarding call <i>Your VA handles this</i> | <ul style="list-style-type: none"> - welcome you to the program - set-up your Discord channel - review & sign the agreement - orientation | Day 1 |
|  Virtual assistant <i>Your VA handles this</i> | <ul style="list-style-type: none"> - copy & paste proven job template - hire a candidate - meanwhile study the system (5hrs) - book your master plan call | Days 2 - 7 |
|  Product research <i>Your VA handles this</i> | <ul style="list-style-type: none"> - research a list of 10 products - review products recommended by PSZ | Days 8-9 |
|  Master plan call <i>Coach + client + your VA</i> | <ul style="list-style-type: none"> - high level business strategy - niche selection - product selection | Day 10 |
|  Store set-up <i>Your VA handles this</i> | <ul style="list-style-type: none"> - set up store using A.I. - logo creation via A.I. - store plug-ins - pixel tracking installation - finishing touches | Days 11 - 14 |

| Phase | Description | Timeline |
|--|--|---------------|
|  Testing phase <i>Your VA handles this</i> | <ul style="list-style-type: none"> - creating custom conversions - campaign overall set-up - copy & creative creation - launch at agreed upon budget - testing various products - testing audiences, creatives | Days 15 - 45 |
|  Optimization phase <i>Your VA handles this</i> | <ul style="list-style-type: none"> - managing ad campaigns - culling losers, scaling winners - still testing new variables - optimizing store CVR AOV LTV | Days 45 - 90 |
|  Scaling phase <i>Your VA handles this</i> | <ul style="list-style-type: none"> - scaling ad campaigns - introducing more products - testing new ad platforms | Days 90 - 180 |
|  Handover phase | <ul style="list-style-type: none"> - A.I. automation elements - assisting with business strategy - creating semi-passive income - scaling to 6-7 figures & beyond | Days 180+ |



What's included:

- 30m 1:1 Onboarding Call to give you a personalized plan to get your store live in the first 30 days
- 60m 1:1 Master Plan call to help finalize your niche, branding & products
- Our team's internal training & SOPs (concise videos, templates, PDF checklists, cheatsheets)
- 6 months of 1:1 mentorship access to Peter Szabo & dedicated coach
- Private Dedicated Discord channel (you + Szabo, head coach & tech VA)
- Weekly group coaching and implementation calls
- A.I. app to build UNLIMITED Shopify stores for you within minutes
- Aicommerce Syndicate access to 10X the speed of your testing strategy
- Start up perks — get over \$30,000+ in A.I. & software credits for free
- BONUS — Invite up to 3 team members to the program & your private channel at no extra charge

Product research

- Your VA will help with product research and selection, we will provide them with the strategies, tools and resources
- You can also review products recommended by Peter Szabo
- Your coach will review your product research sheet and show you how to pick the top products to start testing

Website creation

- We will train your VA in the usage of A.I. so they can set up stores with the highest level of standard for you, including branding, logo, product pages, plug-ins

Ad campaigns

- Your VA is responsible for ad setup, we will provide you the tools and resources
- You are responsible for covering the ad budget
- Your coach will review the ads with you pre & post launch
- Your coach will teach your VA how to optimize your ad campaigns

A.I. automation

- In the early stages, there's some human work needed for 2 reasons:
 - A.I. can't quite automate every single thing
 - You need to go through the natural learning process so that when you instruct people or A.I. to complete projects, you understand exactly what's happening, what's an optimal vs. suboptimal outcome, how to hold people accountable and how to troubleshoot issues. To be successful at business, you need to master several skills (marketing, sales, conversions, etc.) and while A.I. can automate a lot of these, you'd be shooting yourself in the foot trying to skip the natural learning curve.
- Your VA will use various A.I. tools to build your store
- We cover various A.I. tools to help with marketing
- We will show you how to install an order fulfillment plug-in
- We will show you how to create an A.I. support representative
- We cover a wide array of A.I. tools from ChatGPT to more complex ones to help simplify, automate and delegate many different tasks and projects (as well as teaching your virtual assistant on how to use these tools to maximize their productivity)
- As time progresses, more and more tasks will be handled and/or automatable by A.I., but please understand that not every single thing is handled by A.I., especially in the early stages when you need to lay the foundation for your 6-7 figure business

Program expectations:

- **Time commitment:** 5-10 hours per week minimum. The more you invest in the program, the more you'll get out of it. Your VA can go through the program as well.
- **Marketing budget:** we recommend minimum \$50 – \$100 per day on ads. The more you spend, the faster you can gather data and with that data make better decisions (that lead to more profitable campaigns). If you have to do less, please meet with your coach and we will provide low cost alternatives.
- **Additional expenses:** as with any business, there can be additional costs to run it. Since this is an online business these costs are minimal, but you may need to cover a Shopify subscription (\$39/mo – WooCommerce is a free alternative), certain Shopify plug-ins, A.I. tools, etc. You're probably looking at around \$100/mo. There's many free alternatives, plus via FoundersPass (\$75 one time activation fee) you can get access to \$100,000+ worth of software credits that can help you mitigate some of these business expenses.



- **Business owner mindset:** business, by nature, is not easy. It takes a certain type of person that you either already are, or you have to become, to succeed.
 - **Coachable** – you're willing to put on the student hat, learn something new, practice and receive feedback from your coach.
 - **Action taker** – you don't just watch the videos. You implement them.
 - **All in** – inputs always equal outputs. If you take this seriously and put in 100%, follow our instructions closely, you will get great results.
 - **Relentless** – it's natural and perfectly normal to experience setbacks & failures in business. The ones who succeed, persist and never give up.
 - **High follow through** – you finish what you start and follow through on the entire program till the end.

Risk & reward ratio:

As an example, if you were to invest \$10,000 USD into S&P 500, you'd likely get a near guaranteed 10% return.

If you were to invest like a Venture Capitalist, you'd divide that into 10 X \$1,000 USD investments into 10 different ventures and 9/10 typically fail, however one might have the potential to get a hundred fold return, thus paying for all the losses and more. This is how venture capitalists create generational wealth. (None of this is investment advice, nor am I financial advisor)

Naturally, the risk/reward ratio also differs from the S&P 500.

This is what we're trying to accomplish with the Aicommerce Syndicate Training Program – to help wisely deploy your capital into testing many different products, niches until you find one that has the potential to generate multi 6, even 7 figures and attain a lifetime of freedom for you and your loved ones.

However, we need to make it very clear that this is NOT a get rich quick program and that you won't be a millionaire overnight. As with any business venture, there is risk involved and there's no performance guarantees.

Legally and ethically we can't guarantee any specific results within a particular timeframe as there's many variables that go into building a successful business, such as your work ethic, focus and more, thus results will always vary from person to person. We commit to providing outstanding coaching & support, however as with any high risk/high reward investment, there's no guarantees of returns.



Our Guarantee:

Test drive our program and if within 12 months you haven't generated at least \$48,000+ in sales (or \$24,000+ in 6 months), profitably*, then we can either:

1. Work with you for free until you're profitable.
2. Or simply refund you in full.

All that we ask is that you implement our program in full – and if you haven't at least reached or exceeded average results**, we will issue you a full refund.

**Meaning profitable on ad spend & business expenses*

***An average Shopify store makes \$4,020 per month in revenue.*

The million dollar question:

How come person A succeeds, yet person B doesn't, even though both people had **identical** access to the information, support and mentorship?

Simple. Person A put in 100%, took massive action and persisted, while person B didn't. It's impossible to cheat the system. **Inputs always equal outputs.**

I've been in at least a dozen mentorship, coaching programs and masterminds and I always wondered how come I got a 100X return, while some others didn't?

I always showed up as person A.

I took the programs seriously. I took meticulous notes. I implemented everything. If something didn't work, I tried again. I persisted and tried different approaches until things clicked. I invested in myself and business knowledge besides just the one program. I read books. I attended seminars. I worked on my mindset by paying therapists to deal with childhood trauma that caused procrastination, bad habits and so forth. That is why I succeed time and time again.

If you show up as person B, who merely skims through the videos, takes zero to little action, barely tests any products – you will not get results and we will not be able to honor any refund or complimentary extension guarantees.

The question is up to you to answer.

Will you show up as person A who's absolutely committed to doing whatever it takes to get results? Or will you show up as person B, who will (pardon my french) "half ass



things” then blame us for the lack of results (outputs) they got? (stemming from the lack of inputs – actions)?

If you put in the necessary inputs, you will start to create progress and results. Period. Otherwise we will work with you for free until you’re profitable or process a refund, if you’ve implemented 100% of the program as described in the agreement.

NAME _____

DATE _____

SIGNATURE _____